PLANNING & ZONING COMMISSION
RESOLUTION # 2019-11

A RESOLUTION OF THE CITY OF ALBANY PLANNING AND ZONING
COMMISSION FORWARDING A RECOMMENDATION TO CITY
COUNCIL TO AMEND CHAPTER 20.32 “SIGNS” OF THE ALBANY
MUNICIPAL CODE

WHEREAS, Chapter 20 “Planning & Zoning” was comprehensively
updated and adopted in 2004; and

WHEREAS, Chapter 20.32 “Signs” was established in 1978 and amended
in 2014; and

WHEREAS, the Albany 2035 General Plan contains a policy and action
item to address commercial signage updates the City’s Sign Ordinance:

Policy LU-6.5: Signage

Treat commercial signage as an integral part of building design, and an
opportunity to enhance the visual character of the city.

Action LU-6.H: Sign Ordinance Revisions

Update Section 20.32 of the Municipal Code (Sign Regulations) to
reflect best practices, ensure full compliance with recent court
decisions, and address local objectives such as the elimination of
billboards along major thoroughfares; and

WHEREAS, the Supreme Court decision in Reed vs. Town of Gilbert, AZ in
2015 which resulted in a decision that requires amendments to Chapter 20.32
“Signs” to establish content neutrality; and

WHEREAS, the proposed modification is consistent with the City Council
Strategic Plan adopted in April 2019; and

WHEREAS, Objective 3 “Maintain an attractive atmosphere in Business
District” Workplan 3 “Update Sign Ordinance” is contained in the 2019-2021
Strategic Plan; and

WHEREAS, the Planning & Zoning Commission adopted Resolution of
Intention 2019-07 to initiate amendments to Chapter 20.32 “Signs” of the
Albany Municipal Code on April 24, 2019; and

WHEREAS, a public hearing notice was published in the West County
Times and posted in three public places pursuant to California Government
Code Section 65090 on October 11, 2019 for the public hearing held on
October 23, 2019; and
WHEREAS, the Planning & Zoning Commission held a public hearing to discuss the proposed changes on October 23, 2019; and

WHEREAS, the Planning & Zoning Commission held a public hearing and considered all public comments received, the presentation by City staff, the staff report, and all other pertinent documents regarding the proposed request;

NOW, THEREFORE, The Albany Planning and Zoning Commission does hereby resolve and adopts a Resolution of Intention to amend Chapter 20.32 "Signs" of the Albany Municipal Code.

PASSED AND ADOPTED by the Planning and Zoning Commission of the City of Albany at its meeting on the 13th day of November 2019, by the following vote:

AYES: Donaldson, Jennings, Kent, Macleod, Watty

NOES:

ABSENT:

ABSTAIN:

Chair Watty